

ART & DESIGN  
PORTFOLIO

TIA  
REINIKKA





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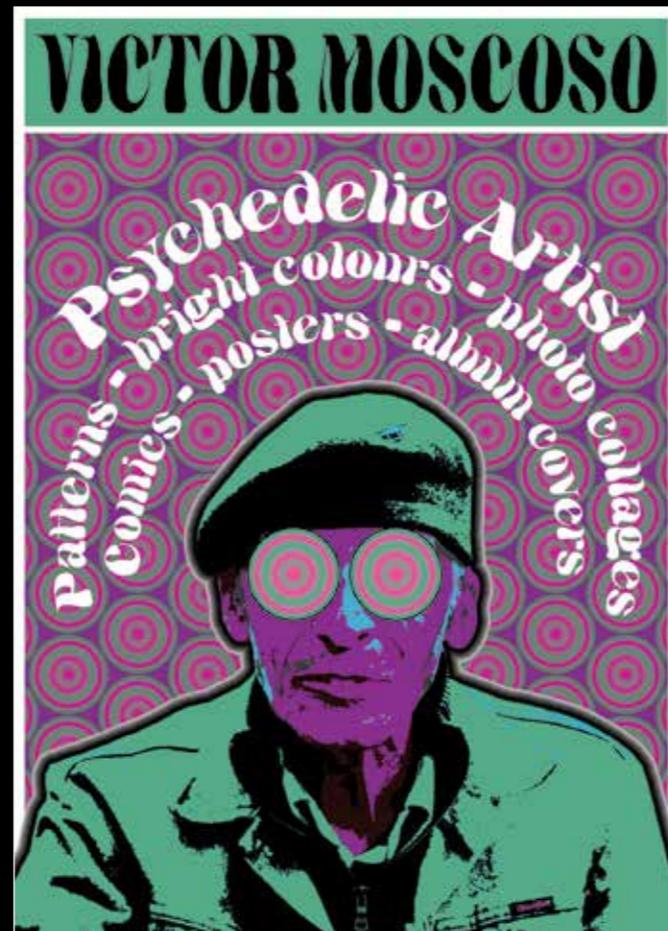
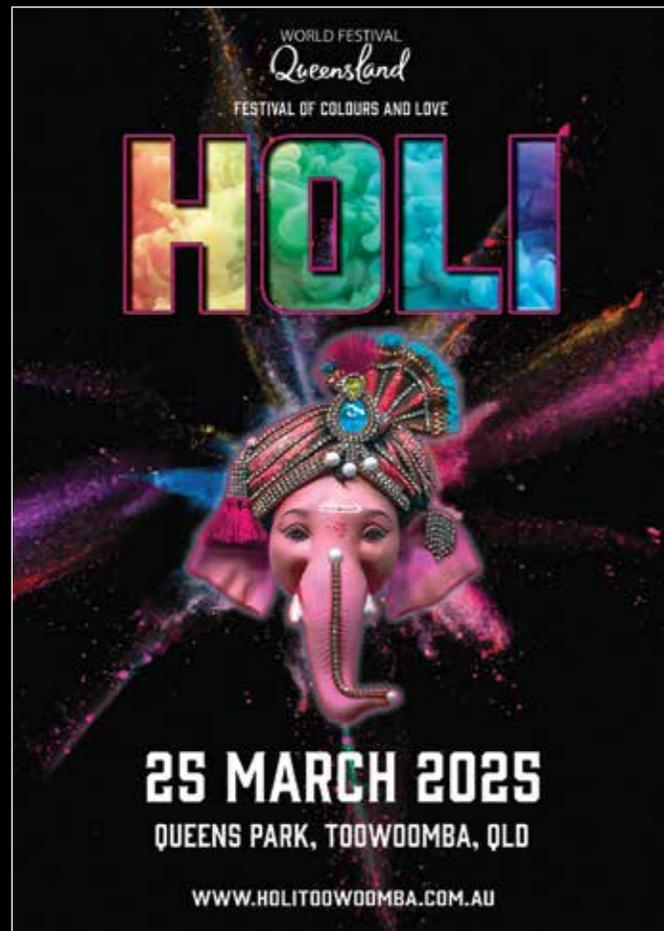


## RECORD DESIGN



FOR THIS 7" RECORD PROJECT, I CREATED A BAND NAME (MIELIKKI IS A FINNISH FOREST GODDESS), ALBUM NAME AND SONGS, AND DESIGNED A RECORD JACKET, SLEEVE AND A ROUND STICKER FOR THE CENTRE OF THE RECORD. I ALSO CREATED MY OWN FONT TO USE AS THE BAND LOGO.

THIS DESIGN WAS CREATED WITH A COMBINATION OF HAND DRAWN ART, PHOTOGRAPHY, ADOBE PHOTOSHOP AND ILLUSTRATOR.



## POSTER DESIGN

POSTERS ARE SOME OF MY FAVOURITE THINGS TO DESIGN. HERE ARE THREE EXAMPLES.

HOLI FESTIVAL, WHICH I WANTED COLOURFUL WITH THE DUST TO REPRESENT THE FESTIVAL VIBE.

THE LEGENDARY VICTOR MOSCOSO, WITH MY TAKE ON HIS PSYCHEDELIC STYLE.

A THREE PIECE MUSEUM BANNER DESIGN FOR A LORE EXHIBITION, WITH ZEUS, THE GOD OF THE SKY AMONGST THE STORMY CLOUDS, AND POSEIDON, THE GOD OF THE OCEANS AMONGST THE WAVES.

THESE WERE DESIGNED ON ADOBE PHOTOSHOP, ILLUSTRATOR AND IN-DESIGN.



# LOGO DESIGN & BRANDING

NEVERMORE IS A NAME I CREATED FOR A WINE BAR. PART OF THE PROJECT INCLUDED DESIGNING A LOGO, A MENU, UNIFORMS AND SIGNAGE.

THIS PROJECT WAS COMPLETED USING ADOBE ILLUSTRATOR AND IN-DESIGN





## LOGO DESIGN & BRANDING



DREAMWORLD IS AN EXISTING THEME PARK ON THE GOLD COAST, WHICH I REBRANDED, CREATING A NEW LOGO, UNIFORM, ADVERTISING AND UI/UX MOBILE APP DESIGN.

FOR THIS PROJECT I USED ADOBE PHOTOSHOP, ILLUSTRATOR AND ADOBE XD.



## SCULPTURES & METAL

ONE OF MY HOBBIES INCLUDES CLAY SCULPTURING. I AM STILL ONLY A NEWBY AND LEARNING AS I GO. A SAMPLE OF ONE OF MY SCULPTURES, A BLACK PANTHER WITH A DAGGER.

A FEW YEARS AGO I LEARNT METAL CASTING, USING GREEN SAND, AND STARTED A LITTLE BUSINESS CALLED METAL ON METAL. WE CREATED VARIOUS METAL PLAQUES AND SCULPTURES OUT OF ALUMINIUM, BRASS AND BRONZE.

THE METALLICA PLAQUE IS MADE WITH BRASS WITH A POLISHED FINISH. AC/DC AND INDIAN MOTORCYCLES ARE BOTH CASTED WITH BRONZE, WITH A PATINA FINISH.



# BOOK DESIGN

THIS 12 PAGE BOOK IS A GUIDE TO MIDSUMMER IN FINLAND. MOST OF THE IMAGES USED WERE MY OWN PHOTOS. FOR THIS PROJECT I USED ADOBE PHOTOSHOP, ILLUSTRATOR AND IN-DESIGN.





## PACKAGING DESIGN



ODIN BREWS WAS A NAME FOR A BEER BREWING COMPANY I CREATED. PART OF THIS PROJECT WAS TO CREATE A LOGO, AND THREE DIFFERENT PRODUCT VARIATIONS FOR PACKAGING. I CREATED MY 6-PACK PACKAGING AS A VIKING BOAT, WITH THE IDEA OF BEING ABLE TO ADD ICE TO THE SIDES OF THE BOAT TO KEEP YOUR BEER COLD. THIS PROJECT WAS CREATED USING ADOBE PHOTOSHOP AND ILLUSTRATOR.

HEY THERE  
HOT STUFF



## WHO IS TIA?

I GREW UP IN FINLAND, AND HAVE NOW CALLED AUSTRALIA HOME FOR OVER HALF OF MY LIFE. I HAVE ALWAYS ENJOYED DRAWING, PAINTING AND DESIGNING.

I STARTED DESIGNING AND SEWING CLOTHING 25 YEARS AGO, WHICH LEAD ME INTO UPHOLSTERY.

I AM ALWAYS KEEN TO LEARN NEW SKILLS. I RECENTLY COMPLETED A DIPLOMA OF GRAPHIC DESIGN, WHICH TAUGHT ME DIVERSE GRAPHIC DESIGN SKILLS.

MY NEW PROJECT IS CALLED OUTOLINTU. THIS IS A COMBINATION OF THE VARIOUS THINGS I LIKE TO CREATE AND DESIGN; ART, FASHION, JEWELLERY, HOME DECOR AND EVERYTHING IN BETWEEN.

WITHOUT ART, LIFE WOULD BE BORING.

IF YOU'D LIKE TO FIND OUT MORE, PLEASE VISIT;  
[WWW.OUTOLINTU.COM.AU](http://WWW.OUTOLINTU.COM.AU)

OR EMAIL ME; [TIA@OUTOLINTU.COM.AU](mailto:TIA@OUTOLINTU.COM.AU)

  
OUTOLINTU

## RANDOM ART & CREATIONS



THANK YOU



